

Arts Center of Saint Peter Exhibition Label Style Sheet

Labels should be created using the following format:

- 2 columns (the label samples were created using 2 columns)
- 1/4" margins for both left and right columns
- 13-point Arial
- 4 line spaces between labels
- Artist's name at the top of the label if it is a multiple artist show, no name if it is a solo show
- Title of the work in italics
- Media should have the first letter capitalized
- It is the artist's choice if prices appear on labels (if no prices on labels, create a separate price sheet)
- Do not number labels; this causes formatting problems if changes must be made
- File should be sent as a .doc or .docx, not a pdf
- Send labels as an attachment to molinejoel@aol.com and director.acsp@gmail.com

Below are samples of what labels should look like in a multi-artist show, a solo show with a price list, and a solo show without a price list:

Pauline Picasso
Man In The Red Shirt
Oil on canvas
\$200

Vincente Van Go
Wheat Fields On Fire
Watercolor

Ruth Modigliani
The Dancers
Bronze
\$2000

Bowl Of Oranges
Dry point
\$200